

# VISION STATEMENT

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The Sweet Home community members have elected the City Council to represent their collective best interests. WE have been entrusted to make decisions that do the most good, for the most people, for the longest period of time.

- I. WE ASPIRE to make Sweet Home a community people find desirable to live in.
- II. WE ASPIRE to have an effective and efficient local government.
- III. WE ASPIRE to provide viable and sustainable infrastructure.
- IV. WE ASPIRE to provide viable and sustainable essential services.
- V. WE ASPIRE to create an economically strong environment in which businesses prosper.

# MISSION STATEMENT

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The City of Sweet Home will work to build an economically strong community with an efficient and effective local government that will provide infrastructure and essential services to the citizens we serve. As efficient stewards of the valuable assets available, we will be responsive to the community while planning and preparing for the future.

# GOAL #1

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## INFRASTRUCTURE

1. Develop specific steps for implementation of the adopted infrastructure master plans.
  - a. Water
  - b. Sewer
  - c. Streets
  - d. Parks
  - e. Property
  
2. Increase community awareness of infrastructure needs and appropriate planning documents.
  - a. Water
  - b. Sewer
  - c. Streets
  - d. Parks
  - e. Property

# GOAL #2

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## **BE AN EFFECTIVE AND EFFICIENT GOVERNMENT**

1. Update and streamline processes
2. Develop continuity in planning and permitting processes
3. Invest in long-term staff stability & training
4. Develop transparency in all communication
5. Continue to implement financial “best” practices
6. Employ sound technology to maximize efficiency

# GOAL #3

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## ESSENTIAL SERVICES

1. Increase access to quality healthcare services
  - a. Memory Care
  - b. Senior Assisted Living
  - c. Physical Therapy
  - d. Urgent Care
  - e. Mental/Behavioral Health
2. Look for methods to improve community safety, Police, Community Design, etc.
3. Develop partnerships w/ regional services and work to connect them w/ the appropriate members of the public

# GOAL #4

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## ECONOMIC STRENGTH

1. Implement a business vitalization program
2. Support future economic development efforts w/in City Hall
3. Develop economic and business education opportunities w/ regional partners