



Community and Economic Development Department

City of Sweet Home
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PLANNING COMMISSION MEETING
February 26, 2018
CITY HALL ANNEX - COUNCIL CHAMBERS
1140 12TH AVENUE

PUBLIC MEETING CALL TO ORDER AT 7:03 PM

ROLL CALL ATTENDING:

Edith Wilcox Henry Wolthuis Eva Jurney Thomas Herb (Absent)
Greg Stephens Lance Gatchell Anay Hausner

STAFF:

Jerry Sorte, Community and Economic Development Director (CEDD)
Kathryn Wilcox, Planning Assistant

REGISTERED VISITORS:

Gary Jarvis, Jim Gourley, Sean Morgan

SHARE Group

**Scott Swanson, Bill Mathews, JoAnne McQueary, Stefanie Gatchell,
George Medellin**

WORK SESSION: Economic Development Projects and Information Sharing with the Sweet Home Active Revitalization Effort (SHARE).

Discussion Ensued about economic development. The group discussed how the codes and aspects of planning can impact economic development. The discussion aimed to find where the two groups could have common objectives.

Concerns Included:

- Economic revitalization
- Existing plans for revitalization
- Main Street corridor aesthetics
- Blighted properties
- Citizens taking advantage of funding program
- Health and safety
- Probability of businesses that may fail in the first year
- Attractive nuisances
- Need for full time code enforcement officer
- Code consistency
- isolated groups working on same initiatives
- not taking advantage of the river as a focal point
- overall lack of livability

Ideas Included:

- Improving collaborations with community partnerships
- Creating recreation as an incentive
- Capitalize on existing recreational environment
- Take advantage of river as an asset
- Rezoning 9th street property to take advantage of waterfront commercial opportunities as an anchor for business growth
- Tourism video
- Facade improvement program
- Setting three main goals for the City's economic growth
- Use Nuisance Codes to address neglected buildings, or blighted properties.
- Create a strategy for the downtown corridor that is inviting as it as access to the lake
- Changing the culture of Sweet Home
- Using funding program as incentive to enforce code compliance
- Small interest loans for upgrading buildings could be provided by the City
- Implementing business licenses
- Providing business consulting
- Proactive full time code enforcement officer
- Review of nuisance code
- Marketing Campaign
- City wide clean-up with School District partnerships
- Contest for "Before and After" property improvements
- Strategic Plan with Specific Deadlines
- Planning Commission to consider these issues as they revise the code
- Home Occupations streamlined and permitted outright with clear and objective approval criteria
- Capitalize on Capitol Christmas Tree opportunity
- Lighting Main Street program
- SHARE to be the hub and crux and coordinate efforts
- Quarterly meetings between SHARE and the Planning Commission
- Pooling resources and implementation through coordination
- One Sweet Home program to bring the churches together in an effort to connect the community
- Each member of the Planning Commission and SHARE group are to identify a few projects for revitalization and bring them back to the next meeting.
- Use existing community improvement plans to develop action plans

ADJOURNMENT**PUBLIC MEETING CLOSED AT 9:01PM**

To the best of the recollection of the members of the Planning Commission, the foregoing is a true copy of the proceedings of the Public Meeting of February 26, 2018.

Lance Gatchell Chairperson
Sweet Home Planning Commission

Respectfully submitted by: Katie Wilcox, Planning Assistant

Page 2 of 2

Planning Commission Hearing – February 26, 2018

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